

# ComBase National Study Questionnaire -

ComBase 2003 and ComBase 2005 Studies

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## **SCREENER QUESTIONNAIRE**

### S1. INTRODUCTION

Good (morning, evening), this is \_\_\_\_\_ calling from Thompson Lightstone, a survey research company. We are interviewing people in your area regarding reading habits.  
**(IF NECESSARY:** Please be assured that we are not selling anything.)

I need to select one person in your household at random. How many people, including yourself, live in the household and are 18 years of age or older?

\_\_\_\_\_ PEOPLE

**[ASK Q.S2 IF MORE THAN 1 PERSON 18 YEARS OF AGE OR OVER AT Q.S1]**

S2. How many of the **[INSERT NUMBER FROM Q.S1]** household members (including yourself) aged 18 years or older are...

- 1 \_\_\_ Male
- 2 \_\_\_ Female

**[CLARIFY IF NUMBER IN Q.S1 IS DIFFERENT FROM TOTAL OF MALES AND FEMALES IN Q.S2...]**

Just to clarify, the total number of household members aged 18 years or older, is the **[INSERT NUMBER FROM Q.S1]** or **[INSERT TOTAL NUMBER FROM Q.S2]** ?

\_\_\_\_\_ (ENTER NUMBER)

**[ASK Q.S3 IF 1 PERSON 18 YEARS OF AGE OR OLDER; OTHERWISE SKIP TO BEFORE Q.S5]**

S3. Are you the person who is 18 years of age or older?

- 1 YES
- 2 NO
- ! REFUSE

**[IF Q.S3 = 1, SKIP TO Q.1, IF Q.S3 = !, TERMINATE WITH THANKS, OTHERWISE CONTINUE]**

S4. What is the first name of that person? \_\_\_\_\_

May I please speak to that person?

- 1 YES, PERSON AVAILABLE
- 2 NO, PERSON NOT AVAILABLE NOW (NOT HOME, TOO BUSY, ETC.)
- 3 NO, PERSON REFUSES TO PARTICIPATE
- 4 NO, PERSON SPEAKS NO ENGLISH

**[IF Q.S4 = 2, ARRANGE OR CALLBACK, IF Q.S4 = 3, 4, TERMINATE WITH THANKS, OTHERWISE CONTINUE]**

**[IF 2 OR MORE PERSONS 18 YEARS OF AGE OR OLDER = TRODAHL CARTER SELECTION; IF SAME PERSON - SKIP TO Q.1]**

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S5. I need to speak to the **[INSERT TRODAHL CARTER SELECTION]** person in your household who is 18 years of age or older. Would that be you or is it another person in your household?

- 1 YES, PERSON ON THE LINE
- 2 NO, ANOTHER PERSON
- 3 TOO BUSY RIGHT NOW
- ! REFUSE

**[IF Q.S5 = 1, SKIP TO Q.1, IF Q.S5 = 2, SKIP TO Q.S4, IF Q.S5 = 3, ARRANGE FOR CALLBACK, IF Q.S5 = !, TERMINATE WITH THANKS]**

S6. RE-INTRODUCTION WITH OTHER PERSON **(WHEN NECESSARY)**

Hello, this is \_\_\_\_\_ calling from Thompson Lightstone, a market research company. We are interviewing people in your area about leisure activities and various media.

**(IF NECESSARY:)** Please be assured that we are not selling anything.

Just to confirm, are you 18 years of age or older?

- 1 YES
- 2 NO
- 3 TOO BUSY RIGHT NOW
- 4 REFUSE
- 5 PERSON SPEAKS NO ENGLISH

**[IF Q.S6 = 1, SKIP TO Q.1b, IF Q.S6 = 2, RESCREEN STARTING AT Q.S5, IF Q.S6 = 3, ARRANGE FOR CALLBACK, IF Q.S6 = 4, 5, TERMINATE WITH THANKS]**

1b. RECORD GENDER OF RESPONDENT

- 1 MALE
- 2 FEMALE

2a. Not counting video rentals, approximately how much time did you personally spend watching television yesterday? **(IF RANGE GIVEN, RECORD MAXIMUM)**

\_\_\_\_\_ Hours + \_\_\_\_\_ Minutes

2b. Again, not counting video rentals, approximately how much time did you personally spend watching television last weekend, that is, on Saturday and Sunday combined? **(IF RANGE GIVEN, RECORD MAXIMUM)**

\_\_\_\_\_ Hours + \_\_\_\_\_ Minutes

3a. Yesterday, approximately how much time did you personally spend listening to the radio? **(IF RANGE GIVEN, RECORD MAXIMUM)**

\_\_\_\_\_ Hours + \_\_\_\_\_ Minutes

3b. How much time did you personally spend listening to the radio last weekend, that is, on Saturday and Sunday combined? **(IF RANGE GIVEN, RECORD MAXIMUM)**

\_\_\_\_\_ Hours + \_\_\_\_\_ Minutes

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- 3c. We need to speak with people in specific age groups. Into which of the following age groups do you fall? **[READ LIST:]**  
**[RECORD SINGLE MENTION]**

- |   |             |
|---|-------------|
| 1 | 18 to 24    |
| 2 | 25 to 34    |
| 3 | 35 to 39    |
| 4 | 40 to 49    |
| 5 | 50 to 54    |
| 6 | 55 to 64    |
| 7 | 65 or older |

4. It is important that we interview people who live in different parts of your area. Would you please tell me your postal code.

**(IF NECESSARY:)** We need this information to group your responses with people in the same area.

**(IF DON'T KNOW:)** Perhaps there is a piece of mail close by which shows your postal code?

\_\_\_\_\_  
**[TERMINATE IF REFUSED]**  
**[TERMINATE IF NOT ON LIST]**

This interview may be monitored for quality control purposes.

- 4b. Now I would like to ask you a few questions about newspapers.

Have you read, or looked into, an issue of **[INSERT PAPER]** in the past three months. **(REPEAT FOR EACH PAPER IN THE MARKET)**

- |   |        |
|---|--------|
| 1 | Yes    |
| 2 | No     |
| 3 | UNSURE |

**[ASK Q.5A TO Q.5E FOR EACH NEWSPAPER THAT EQUALS A CODE 1 "YES" OR CODE 3 "UNSURE" IN Q.4B (UNLESS THE PAPER IS PUBLISHED ONLY ON SATURDAY AND/OR SUNDAY)]**

**[IF Q. 4B EQUALS CODE 2 "NO" TO ALL PAPERS SKIP TO Q.14A]**

5. **[USE Q.5a IF NEWSPAPER PUBLISHED DAILY, MONDAY TO FRIDAY]**  
**[USE Q.5b IF NEWSPAPER PUBLISHED MORE THAN ONCE A WEEK]**  
**[USE Q.5c IF NEWSPAPER PUBLISHED WEEKLY]**  
**[IF NEWSPAPER HAS NO WEEKDAY (MON-FRI ISSUE) THEY ARE NOT TO BE ASKED Q.5-7. SKIP TO Q.8]**  
**[USE Q.5d IF NEWSPAPER PUBLISHED BI-WEEKLY]**  
**[USE Q.5e IF NEWSPAPER PUBLISHED MONTHLY]**  
**[USE Q.5f IF NEWSPAPER PUBLISHED LESS OFTEN]**  
**[FOR PAPER 60045 (THE REMINDER) DO NOT ASK Q.5-13 AT ALL. SKIP TO Q.14a]**

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5a. Did you, yourself, happen to read or look into yesterday's issue; that is **[SUBSTITUTE WEEKDAY]'s** issue of the following newspapers, either at home or somewhere else? **(REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)?**

- 1 Yes
- 2 No

**[INSERT PAPERS]**

5b. Not counting today, when did you last read, or look into, an issue of **[SUBSTITUTE PAPER (REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)]**, either at home or somewhere else **[READ LIST]** ?

- 1 Within the last 2 to 3 days
- 2 Longer ago
- 9 NEVER **[DO NOT READ]**

**[INSERT PAPERS]**

5c. Not counting today, when did you last read, or look into, an issue of **[SUBSTITUTE PAPER (REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)]**, either at home or somewhere else **[READ LIST]** ?

- 1 Within the last week
- 2 Longer ago
- 9 NEVER **[DO NOT READ]**

**[INSERT PAPERS]**

5d. Not counting today, when did you last read, or look into, an issue of **[SUBSTITUTE PAPER (REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)]**, either at home or somewhere else **[READ LIST]**?

- 1 Within the last two weeks
- 2 Longer ago
- 9 NEVER **[DO NOT READ]**

**[INSERT PAPERS]**

5e. Not counting today, when did you last read, or look into, an issue of **[SUBSTITUTE PAPER (REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)]**, either at home or somewhere else **[READ LIST]**?

- 1 Within the last month
- 2 Longer ago
- 9 NEVER **[DO NOT READ]**

**[INSERT PAPERS]**

5f. Not counting today, when did you last read, or look into, an issue of **[SUBSTITUTE PAPER (REPEAT FOR EACH QUALIFYING PAPER IN THE MARKET)]**, either at home or somewhere else **[READ LIST]**?

- 1 Within the last two months
- 2 Longer ago
- 9 NEVER **[DO NOT READ]**

**[INSERT PAPERS]**

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[ASK Q.7A AND/OR Q7B FOR EACH PAPER THAT EQUALS CODE 1 "YES" OR CODE 3 "UNSURE" AT Q.4B]

[IF ASKED Q.5a, ASK Q.7a; OTHERWISE ASK Q.7b IF Q.5b OR Q.5c OR Q.5d OR Q.5e OR Q.5f WAS ASKED]

[ACCEPT "0 - 5" ENTRY AT Q.7A ONLY IF ASKED Q.5a AND EQUALS CODE 2 "NO" AND/OR "0 - 4" AT Q.7B - ONLY IF ASKED Q.5b OR Q.5c OR Q.5d AND EQUALS CODE 2 "LONGER AGO" OR CODE 9 "NEVER", OTHERWISE ACCEPT "1 - 5" ENTRY AT Q.7A AND/OR "1 - 4" AT Q.7B - ONLY FOR ALL OTHERS]

7a. How many of the last five issues of [INSERT PAPER] did you, yourself, happen to read or look into?

\_\_\_\_\_ # of issues

7b. How many of the last four issues of [INSERT PAPER] did you, yourself, happen to read or look into?

\_\_\_\_\_ # of issues

[ASK Q.6c IF READ ANY COMMUNITY NEWSPAPERS AT Q.5a,b,c,d,e,f]

6c. Thinking of community newspapers that you read, how much do you usually read, or look through? [READ LIST:]

- 1 All of it
- 2 Most of it (about  $\frac{3}{4}$ )
- 3 About half
- 4 Less than  $\frac{1}{2}$  (about  $\frac{1}{4}$ )
- 5 Very little

[ASK Q.8 FOR EACH SATURDAY/SUNDAY EDITION THAT Q.4B = CODE 1 "YES" OR CODE 3 "UNSURE"]

8. Now I would like you to think about weekend, or Saturday and Sunday, issues of these newspapers. In some cases the weekend edition is published on Friday.

[IF INTERVIEWING ON A SATURDAY, SAY: NOT COUNTING THIS WEEKEND'S ISSUE]

Did you yourself, happen to read or look into last weekend's issue of the following newspapers, either at home or somewhere else?

[IF BOTH SATURDAY AND SUNDAY EDITIONS, RANDOMIZE BY SAT/SUN NEWSPAPER COMBINATION]

- 1 Yes
- 2 No
- ? DON'T KNOW

[INSERT PAPERS]

[ASK Q.10 FOR EACH SATURDAY/SUNDAY EDITION THAT Q.4B = CODE 1 "YES" OR CODE 3 "UNSURE"]

[IF INTERVIEWING ON A SATURDAY, SAY: NOT COUNTING THIS WEEKEND'S ISSUE]

[ACCEPT "0 - 4" ENTRY AT Q.10 - ONLY IF ASKED Q.8 AND EQUALS CODE 2 "NO" OR "DON'T KNOW" / "?" ]

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**[ACCEPT "1 – 4" ENTRY AT Q.10 – ONLY FOR ALL OTHERS]**

10. How many of the last four issues of **[INSERT PAPER FROM LIST BELOW]** did you, yourself, happen to read or look into?

\_\_\_\_\_ # of last four issues

**[INSERT PAPERS]**

**[ASK Q.9c IF READ ANY WEEKEND EDITION AT Q.8]**

9c. Thinking of weekend issues of these newspapers, on average, how much do you usually read, or look through? **[READ LIST]**

- 1 All of it
- 2 Most of it (about 3/4)
- 3 About half
- 4 Less than 1/2 (about 1/4)
- 5 Very little

**[IF READ ANY COMMUNITY NEWSPAPER AT Q.5A-F OR Q.8, ASK Q.12C AND Q.13]**

12c. And using a scale "1" to "10" where "10" would be interpreted as "extremely good" and "1" as "extremely poor" how would you rate (PAPER)?

Extremely good												Extremely poor
10	9	8	7	6	5	4	3	2	1			1

DON'T KNOW ?

**[IF READ MORE THAN ONE COMMUNITY NEWSPAPER AT Q.5/Q.8, ASK Q.13]**

**[IF ONLY 1 PAPER READ AT Q.5 (AND NONE AT Q.8) AND VICE-VERSA (i.e. 1 PAPER READ AT Q.8 AND NONE READ AT Q.5, OR IF ONLY PAPER AT 5 AND 8 IS THE SAME PAPER AUTO INSERT PAPER AT Q.13 AND DO NOT ASK]**

13. Which newspaper do you prefer **[READ LIST]**?  
**[ROTATE]**

- 1 INSERT PAPER 1
- 2 INSERT PAPER 2
- 3 INSERT PAPER 3
- ...ETC.

Q14a. Now I would like to ask you about some other newspapers. Have you read, or looked into any issue of **[INSERT PAPER]** in the past three months? **[ASK FOR ALL PAPERS IN THE MARKET]**

- 1 Yes
- 2 No
- 3 UNSURE

**[INSERT PAPERS]**

**[IF ALL PAPERS FOR THE MARKET EQUAL CODE 2 "NO" SKIP TO Q.28A; OTHERWISE CONTINUE]**

**[ASK Q. 14B FOR EACH NEWSPAPER THAT Q. 14A EQUALS CODE 1 "YES" OR CODE 3 "UNSURE"]**

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- 14b. Did you, yourself, happen to read or look into yesterday's issue; that is **[SUBSTITUTE WEEKDAY]'s** issue of the following newspapers, either at home or somewhere else?

Did you, yourself, happen to read or look into yesterday's issue of...**[READ LIST]**

- 1 YES
- 2 NO
- ? DON'T KNOW

**[RANDOMIZE]**

**[INSERT PAPERS]**

**[ASK Q.19 FOR EACH WEEKDAY EDITION THAT Q.14A EQUALS CODE 1 "YES" OR CODE 3 "UNSURE"]**

**[IF INTERVIEWING ON A WEEKDAY SAY: NOT COUNTING TODAY'S ISSUE]**

19. How many of the last five weekday issues, that is Monday to Friday, of **[INSERT PAPER]** did you, yourself, happen to read or look into?

\_\_\_\_\_ # of last 5 issues

**[INSERT PAPERS]**

**[ASK Q.15c IF READ ANY DAILY NEWSPAPER AT Q.14B]**

- 15c. Thinking of daily newspapers, how much do you usually read, or look through?

**[READ LIST]**

- 1 All of it
- 2 Most of it (about 3/4)
- 3 About half
- 4 Less than 1/2 (about 1/4)
- 5 Very little

**[ASK Q.20 FOR EACH SATURDAY/SUNDAY EDITION AT Q.14A THAT EQUALS CODE 1 "YES" OR CODE 3 "UNSURE"]**

20. Now I would like you to think about weekend or Saturday and Sunday issues of different newspapers.

**[IF INTERVIEWING ON A SATURDAY, SAY: NOT COUNTING THIS WEEKEND'S ISSUE]**

Did you yourself, happen to read or look into last weekend's issue of the following newspapers, either at home or somewhere else? **[READ LIST]**

**[RANDOMIZE BY SAT/SUN NEWSPAPER COMBINATION]**

- 1 Yes
- 2 No
- ? DON'T KNOW

**[INSERT PAPERS]**

**[ASK Q.25 FOR EACH SATURDAY/SUNDAY EDITION AT Q.14A THAT EQUALS CODE 1 "YES" OR CODE 3 "UNSURE"]**

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**[IF INTERVIEWING ON A SATURDAY, SAY: NOT COUNTING THIS WEEKEND'S ISSUE]**

25. How many of the last four issues of **[INSERT PAPER FROM LIST BELOW]** did you, yourself, happen to read or look into?

\_\_\_\_\_ # of last 4 issues

**[INSERT PAPERS]**

**[ASK Q. 21c IF READ ANY WEEKEND PAPER AT Q.20]**

21c. Thinking of weekend issues of daily newspapers, how much do you usually read, or look through? **[READ LIST]**

- 1 All of it
- 2 Most of it (about 3/4)
- 3 About half
- 4 Less than 1/2 (about 1/4)
- 5 Very little

**[IF READ ANY DAILY NEWSPAPER AT Q.14b OR Q.20, ASK Q.27a]**

27a. And using a scale "1" to "10" where "10" would be interpreted as "extremely good" and "1" as "extremely poor" how would you rate **[INSERT PAPER]** ?

Extremely good												Extremely poor
10	9	8	7	6	5	4	3	2	1			1

DON'T KNOW ?

**[RANDOMIZE]**  
**[INSERT PAPERS]**

**[FOR VANCOUVER ONLY: IF MORE THAN ONE NEWSPAPER READ (Q5/ Q14b), ASK Q27B; OTHERWISE SKIP TO Q28A]**

27b. And of the newspapers you read **[INSERT PAPERS FROM Q5/ Q14B]**, which one do you prefer?

**[ASK Q.28a IF Q.3a NOT = 0 OTHERWISE INSERT AT Q.28a "DID NOT LISTEN YESTERDAY"]**

28a. Which radio stations, if any, did you listen to yesterday? **[PROBE]** What others? **[PROBE]** Any others? **[IF NECESSARY CLARIFY AM OR FM]**

OTHER SPECIFY: \_\_\_\_\_

**[ASK Q.28b IF Q.28A = MORE THAN ONE]**  
**[IF ONLY 1 RADIO STATION AT Q.28a, AUTO INSERT RADIO STATION AT Q.28b AND DO NOT ASK] [ADDED IN ON MARCH 23, 2004]**

28b. Which one did you listen to most often? **[IF NECESSARY CLARIFY AM OR FM]**

OTHER SPECIFY: \_\_\_\_\_

**[INSERT RADIO STATIONS]**

29. To close, I would like to ask a few questions to help us classify your responses.

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What language, or languages, did you learn at home in childhood and still understand

**[MULTIPLE MENTIONS] ?**

- 01 ENGLISH
- 02 FRENCH
- 03 NATIVE NORTH AMERICAN (Cree/Ojibway)
- 04 GERMAN
- 05 GREEK
- 06 ITALIAN
- 07 POLISH
- 08 PORTUGUESE
- 09 SPANISH (incl. Latin American/ Mexican)
- 10 SCANDINAVIAN (Norwegian/ Danish/ Swedish)
- 11 OTHER EUROPEAN (Dutch/ Finnish/ Welsh/ Ukrainian)
- 12 RUSSIAN
- 13 ARABIC
- 14 TAGALOG
- 15 JAPANESE
- 16 CHINESE
- 17 VIETNAMESE
- 18 EAST INDIAN (Punjabi/ Hindi)
- 19 OTHER ASIAN
- 20 OTHER/UNKNOWN

30. What language do you, yourself, speak at home most often? \_\_\_\_\_

\_\_\_\_\_ ENTER 2nd LANGUAGE HERE ONLY IF RESPONDENT SPEAKS TWO LANGUAGES EQUALLY

- 01 ENGLISH
- 02 FRENCH
- 03 NATIVE NORTH AMERICAN (Cree/Ojibway)
- 04 GERMAN
- 05 GREEK
- 06 ITALIAN
- 07 POLISH
- 08 PORTUGUESE
- 09 SPANISH (incl. Latin American/ Mexican)
- 10 SCANDINAVIAN (Norwegian/ Danish/ Swedish)
- 11 OTHER EUROPEAN (Dutch/ Finnish/ Welsh/ Ukrainian)
- 12 RUSSIAN
- 13 ARABIC
- 14 TAGALOG
- 15 JAPANESE
- 16 CHINESE
- 17 VIETNAMESE
- 18 EAST INDIAN (Punjabi/ Hindi)
- 19 OTHER ASIAN
- 20 OTHER/UNKNOWN

**[ASK Q.30B IF Q.30 DOES NOT EQUAL CODE 02]**

30b. Are you able to speak French well enough to conduct a conversation?

- 1 Yes
- 2 No

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**[ASK EVERYONE]**

33. Do you, or does your family, own or rent your home?

- 1 Own
- 2 Rent

34a. What type of house or apartment is it? **[READ LIST]**

- 1 Single Detached House / Semi-Detached House/ Row or Townhouse
- 2 High-Rise or apartment with elevator
- 3 Other apartments
- 4 or, Other type of dwelling (**SPECIFY:**\_\_\_\_\_ )

34b. Is this your principal residence?

- 1 Yes
- 2 No

**[ASK Q.34c IF CODE "NO" AT Q.34b, OTHERWISE SKIP TO Q.35]**

34c. Is this a vacation, or seasonal, property?

- 1 Yes
- 2 No

35. What is the highest level of formal education you have completed? **[DO NOT READ LIST PROBE IF NECESSARY: Is that some.../ Have you graduated..?]**

- 00 NONE
- 01 SOME GRADE SCHOOL (GR 1 - 8)
- 02 GRADUATED GRADE SCHOOL
- 03 SOME HIGH SCHOOL (GR 9 - 12/13)
- 04 GRADUATED HIGH SCHOOL
- 05 SOME TECHNICAL/ COMMUNITY COLLEGE / CEGEP
- 06 GRADUATED TECHNICAL/ COMMUNITY COLLEGE / CEGEP
- 07 SOME UNIVERSITY
- 08 GRADUATED UNIVERSITY
- 09 SOME POST-GRADUATE UNIVERSITY
- 10 GRADUATED POST-GRADUATE UNIVERSITY
- 11 OTHER/NOT SURE

36. What is your marital status? **[READ LIST]**

- 1 Single
- 2 Married or living together
- 3 Widowed
- 4 Separated
- 5 Divorced

37. Which of the following best describes your employment status?  
**[READ ENTIRE LIST BEFORE ACCEPTING AN ANSWER]**

- 1 Self-Employed Professional
- 2 Other Self-Employed
- 3 Employed by someone else
- 4 Student
- 5 Currently unemployed or laid off
- 6 On strike or on leave, including maternity leave

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- 7 Retired
- 8 A homemaker
- 9 OTHER

**[IF CODE 3 AT Q.37 ASK Q.38, OTHERWISE SKIP TO Q.46]**

38. Are you currently employed full-time, that is, 30 hours or more per week?

- 1 Yes
- 2 No

**[ASK Q.39 IF CODE "YES" AT Q.38, OTHERWISE SKIP TO Q.46]**

39. Are you... **[READ LIST]**

- 1 Yes
- 2 No

LIST:           1 A Professional  
                  2 or In a managerial position

**[IF Q. 39 = 1 (YES) TO EITHER, ASK Q.39B OTHERWISE SKIP TO Q.39C]**

39b. Are you a Senior Manager or Owner?

- 1 Yes
- 2 No

**[IF Q.39 = 2 (NO) TO BOTH ASK Q.39C OTHERWISE SKIP TO Q.46]**

39c. Which of the following best describes your occupation.

- 1 Technical
- 2 Sales
- 3 Teaching
- 4 Other White Collar
- 5 Clerical / Secretarial
- 6 Skilled Labour
- 7 Unskilled Labour
- 8 Primary Industry (e.g. farming, fishing, mining, forestry, etc)
- 9 Other

**[IF Q.39c = 8, CONTINUE WITH Q.39d. OTHERWISE SKIP TO Q.46]**

39d. Which of the following best describes the industry in which you work?  
**[SINGLE MENTION]**

- 1 Agriculture
- 2 Fishing
- 3 Hunting/trapping
- 4 Forestry
- 5 Mining
- 6 Oil & gas
- 7 Some other industry (**SPECIFY:**\_\_\_\_\_)

And now some questions about your household.

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46a. How many people in total, live in your household including yourself?  
\_\_\_\_\_ people

46b. How many people are there:

1 \_\_\_ between 12 and 17 years of age?

2 \_\_\_ between 7 and 11 years of age?

3 \_\_\_ between 2 and 6 years of age?

4 \_\_\_ under 2 years of age?

**[ASK Q.46c IF 2 OR MORE PERSONS AGED 18 YEARS+ IN HOUSEHOLD (From Screener)  
OTHERWISE SKIP TO Q.47a]**

46c. How many people, 18 years of age and over, in your household are currently employed  
for pay?  
\_\_\_\_\_ people

47a. For statistical purposes only, what is the total household income before taxes, that is, the total  
income of all members in this household **[READ LIST]** ?

- 2 Under \$20,000
- 3 \$20,000 to less than \$30,000
- 4 \$30,000 to less than \$40,000
- 5 \$40,000 to less than \$50,000
- 6 \$50,000 to less than \$60,000
- 7 \$60,000 to less than \$75,000
- 8 \$75,000 to less than \$100,000
- 9 \$100,000 to less than \$125,000
- 10 \$125,000 or more

**[ASK Q.50a IF MORE THAN 1 ADULT IN HOUSEHOLD at Q.S2]**

50a. And what about your own personal income? Would that be (READ LIST).

- 1 No personal income
- 2 Under \$20,000
- 3 \$20,000 to less than \$30,000
- 4 \$30,000 to less than \$40,000
- 5 \$40,000 to less than \$50,000
- 6 \$50,000 to less than \$60,000
- 7 \$60,000 to less than \$75,000
- 8 \$75,000 to less than \$100,000
- 9 \$100,000 to less than \$125,000
- 10 \$125,000 or more

Thank you for taking the time to complete this survey.